

# Appendix D: Advertising Zero Rating Certificate

**Charity Advertising  
VAT Zero-Rating Certificate**



**UNIVERSITY OF  
CAMBRIDGE**

I, ..... of  
.....

declare that the above named charity is buying from: (Name of supplier)

.....  
.....

the following goods or services eligible for relief from VAT under items 8 to 8C of zero rate  
Group 15

University advertising  
Invoice numbers

.....

.....  
(Signature)

.....  
(Date)

There are severe penalties for making a false declaration. If you are in any doubt about the eligibility of the goods or services you are buying, you should seek advice from any local VAT office before signing this declaration.

You should retain this certificate for production to your VAT officer. The production of this certificate does not authorise the zero-rating of the equipment. It is your responsibility to ensure that the goods or services supplied are eligible before zero-rating them.